

# British Chamber Sponsors

BritCham Sponsors Benefits



The British Chamber of Commerce Panama (BCCP), aims to be the preferred British business network in Panama. We have over 100 individuals and companies within our membership, in a variety of different sectors, from legal to security, and mining to finance.

Our mission is to create synergies between our members, the wider Panamanian business community, and British companies.

We are members of the British Chambers of Commerce in Latin America and the Caribbean (BritLAC), and the Council of British Chambers of Commerce in Europe, (COBCOE).

The BCCP prides itself on being one of the most active business organisations in Panama. We often host 2 events per month and special events throughout the year. Our calendar of events include exclusive Breakfast Roundtable with high-level government officials, evening networking receptions open to the general business community, and a thematic Business Lunch on a current commercial issue in Panama.

Aside from these regular events, we have hosted annual events such as an afternoon of horse racing, a Golf Tournament, and finally, an annual Business Forum on a topic pertinent to the Panamanian business scene.

The British Chamber makes use of digital media to communicate with its members and the local business community. We send out regular bi-weekly newsletters to members and event invitations, to a database of almost 2,000 business people and government officials in Panama. We also have a website where we share content from our events and other business related sources.

By contributing to the British Chamber of Commerce Panama's activities, you gain access to a diverse and high-level business network of British and Panamanian companies and exposure for your company both on national and international platforms.







# Why become a Sponsor?

BritCham's Sponsors, are a select group of affiliated companies, which enjoy a different category of affiliation. These companies participate in the sponsorship of the Chamber through financial contributions.

As a part of the British Chambers of Commerce in Latin America and the Caribbean (BritLAC), the BritCham has strong relationships with other British Chambers in the region; our Sponsors are able to use this relationship as an international exposure tool by letting other countries know about their brands, achievements and contributions to our country.

# Why become a Sponsor?



## Become Associated with a Trustworthy Name

Once your company becomes a sponsored partner of the BCCP, you can be sure that your brand is affiliated to an organisation that holds itself to the highest standards.



## Get Noticed

As a BCCP sponsor you get to market your brand on our digital media, marketing materials and events, increasing your company's reach both in Panama and around the world.



## Grow your Network

Meet a broad range of local and international businesspeople at our numerous networking events. We receive visitors from British companies every year and encourage all our members to meet and form links with them.

# Sponsorship Packages

## BritCham Sponsors Benefits

	PLATINUM \$6,000	GOLD \$3,000
<b>Roll-up banners display:</b>		
Business Lunches and Networking Receptions	3	1
Business Forum, including the Business Forum Reception	3	1
British Golf Tournament Prize Ceremony	3	1
<b>Marketing Material:</b>		
Horse Race Day, British Golf Tournament, and Business Forum	✓	Business Forum
Distribution as a part of welcome pack for new members	✓	✓
<b>Complimentary passes:</b>		
BCCP Business Lunches	3	1
BCCP Breakfast Roundtables	2	
<b>Logo Display:</b>		
On screen at all BCCP Business Lunches, Golf Tournament, and the Business Forum	✓	✓
On programme of BCCP Business Forum	✓	✓
On flyers of BCCP Breakfast Roundtables, Business Lunches, Networking Receptions, Golf Tournament, and Business Forum	✓	✓
Homepage of the BCCP website and Newsletters	✓	✓
<b>Articles Publications and Company Profile exposure:</b>		
Complete profile within "Sponsors" section of the BCCP website with company's URL	✓	✓
Posting of company reports/publications on BCCP website and networks	✓	✓
Publication of important press releases on BCCP Newsletters	✓	✓
Space in BCCP Newsletter shared through BCCP and British Embassy's databases	3 x 300 words	1 x 300 words
Space in BCCP monthly Article shared to local and international British Chambers of Commerce	3	1

Thank you for considering sponsoring the British Chamber of Commerce Panama! We hope that your investment will yield excellent returns and that your business receives the publicity it deserves.



We Connect People, Making Deals Happen